



# 2016-2017 ADVERTISING & SPONSORSHIP OPPORTUNITIES





**February 10 -13, 2017**  
Miami Fair Expo Center

## America's Largest Indoor Antique Show

### **Platinum Sponsor: \$15,000**

- Presence on show floor (10' x 15' area minimum) to promote your product(s) as appropriate to attendees and exhibitors of the event
- Logo inclusion in all print advertising in major antique trade publications, as well as important local and regional publications (full list available upon request)
- Two full page advertisements in show directory including website advertisement on all website pages
- 300 complimentary show passes
- Web ad or logo included in all email campaigns to more than 15,000 potential buyers and monthly newsletters.
- Booth drop of sponsor information to all show exhibitors during event
- Dedicated press release announcing sponsorship
- Sponsor information provided to all attendees purchasing tickets onsite
- Two full page advertisements in show directory including website advertisement on all website pages
- Web ad or logo included in all email campaigns to more than 15,000 potential buyers
- Booth drop of sponsor information to all show exhibitors during event
- Dedicated press release announcing sponsorship
- Sponsor information provided to all attendees purchasing tickets onsite

### **Gold Sponsor: \$10,000**

- Logo inclusion in all print advertising in major antique trade publications, as well as important local and regional publications (full list available upon request)

### **Silver Sponsor: \$6,000**

- Logo inclusion in all print advertising in major antique trade publications, as well as important local and regional publications (full list available upon request)
- One full page advertisement in show directory including website advertisement on all website pages
- Booth drop of sponsor information to all show exhibitors during event
- Sponsor information provided to all attendees purchasing tickets onsite
- Dedicated press release announcing sponsorship

### **Charity Sponsor: Starting at \$5,000**

- Sponsor may choose charity recipient
- Logo inclusion in all print advertising in major antique trade publications, as well as important local and regional publications (full list available upon request)
- Sponsor branding on all raffle tickets
- Show signage/banner reflecting sponsorship in charity area
- Dedicated press release regarding charity sponsorship
- Exhibiting sponsors may draw traffic to their booth by selling the raffle tickets
- All names of raffle ticket purchasers to be provided to sponsor
- Sponsor may draw winning ticket at show site media event

### **Cocktail Station "Your Name Here": Starting at \$5,500**

- Branded cocktail napkins
- Prominent sign in the bar area
- Branded complimentary drink tickets
- Full page advertisement in show directory

*continues*





THE WORLD'S LARGEST INDOOR ANTIQUE SHOW



the original  
**MIAMI BEACH**  
**Antique**  
SHOW

JANUARY 28 - FEBRUARY 1, 2016





SHOW HOURS: THURSDAY - SUNDAY 12-8PM MONDAY 12-5PM \$20 ADMISSION

[MIAMIBEACHANTIQUESHOW.COM](http://MIAMIBEACHANTIQUESHOW.COM)

239.732.4642 • SHOW.INFO@USANTIQUESHOWS.COM

MIAMIBEACHANTIQUESHOW.COM

SHOW HOURS: THURSDAY - SUNDAY 12-8PM MONDAY 12-5PM \$20 ADMISSION





JANUARY 28 - FEBRUARY 1, 2016

the original  
**MIAMI BEACH**  
**Antique**  
SHOW



S LARGEST INDOOR ANTIQUE SHOW



# DOWNLOAD OUR NEW MOBILE APP!



Available in Your App Store

CONNECT WITH US!



@USANTIQUESHOWS

SHARE YOUR POSTS!  
#MIAMIBEACHANTIQUESHOW



Check Out The Quill Blog  
Voted Top 10 Antiques Blog



SATURDAY

Silver, T  
1st  
Antique

Unique  
Materials in  
2nd  
Moylan-Smelkin

European Ename  
from the  
3rd  
The Antique

Hudson  
The Lifestyles  
4th  
Chrissy

SUNDAY

Art Deco a  
its Origins  
1st  
Guev

Raisi  
2nd  
AntiqueC

What to Know Ab  
3rd  
Nieder

The Histor  
and Lea  
4th  
Adele & A

### Entrance Unit: \$1,500

- Advertise your company on the back side of our entrance unit
- Will be seen by everyone leaving the show
- Limited opportunities available

### Meterboards: \$2,000

- Double sided
- Positioned near show entrance or registration
- A great way to direct attendees to your booth
- At 87" they are easily seen
- Limited opportunities available

### Mobile App Sponsorship

#### featuring Core-Apps Event Technology

Sponsor's ad placements will be included as featured screen shots on the iTunes, Apple App Store and Android Play download sites / pages. Sponsorship of the app is for a period of one year and all materials will be available for viewing and download throughout the year.

#### The overall app sponsorship package provides maximum sponsorship exposure on the app:

- Secondary Launch Page
- Schedule Page Watermark
- Weighted Banner Ad (to be shown most often)

- Full Screen App Landing Page
- Exhibitor Directory Row Highlighting
- Exhibit Floor Map Booth Space Background Color
- Video Clip
- User Metrics

#### A. Secondary Opening Page - \$1,000

Page dedicated to the overall app sponsor. Appears after opening screen.

#### B. Schedule Page Watermark - \$250

A watermark of the sponsor's logo will appear on all app. My Schedule calendar pages.

#### C. Rotating Banner Ad - \$500

Banner ads rotate at the top of the app Dashboard page, and click through to a full-screen App Landing Page.

#### D. Full Screen App Landing Page - \$1000

Tell app users more about your product or services or show specials. Buttons can lead users to exhibitor listing or provided webpage URL.

#### E. Multimedia Video Message

Sponsor video is downloadable from the Exhibitor Profile.

#### F. Exhibitor Directory Row Highlighting

Background color draws attention to the overall app sponsor's listing in the exhibitor directory.

#### G. Exhibit Hall Map Booth Background

Sponsor's booth space background is colorized on the interactive exhibit floor map.



**CONTACT: Katrina Canady, Director of Sales, 239.494.5414, [katrina.canady@usantiqueshows.com](mailto:katrina.canady@usantiqueshows.com)**  
**Daphne Moss, Sales Manager, 239.330.3837, [daphne.moss@usantiqueshows.com](mailto:daphne.moss@usantiqueshows.com)**

BASIC ADVERTISING PACKAGES		
PLATINUM: \$3,000	GOLD: \$1,550	SILVER: \$800
<ul style="list-style-type: none"> <li>• 2 Full Page Ads in Show Directory</li> <li>• Upgraded Directory Listing</li> <li>• Logo inclusion on all attendee email</li> <li>• Inclusion in Product Showcase</li> </ul>	<ul style="list-style-type: none"> <li>• Full Page Ad in Show Directory</li> <li>• Upgraded Directory Listing</li> <li>• Inclusion in Product Showcase</li> </ul>	<ul style="list-style-type: none"> <li>• Half Page Ad in Show Directory</li> <li>• Upgraded Directory Listing</li> <li>• Inclusion in Product Showcase</li> </ul>



**February 8-9, 2017**

AT THE ORIGINAL MIAMI ANTIQUE SHOW Miami Fair Expo Center

## An Educational Conference Focused on the History of Jewelry

### **Presenting Sponsor: \$7,500**

*(Exclusive Opportunity)*

- Opportunity for a 2-3 minute sponsor welcome
- Title of event will include "Presented by X Company"
- Logo displayed on screen preceding the first daily session
- One 6ft table to display sponsor's product and/or service
- Two full page advertisements in the show directory
- Registration for two attendees
- 100 passes to The Original Miami Beach Antique Show
- Logo on show website with link to sponsor homepage
- Logo and 50-word description of your company in on-site conference program
- Opportunity to provide and insert promotional items in gift bags provided to all attendees
- Logo recognition on certificate of completion mailed to all attendees after program
- Conference attendee mailing list
- Inclusion in our "Spotlight on Sponsors" section of the show directory
- Company logo included on any advertisements related to the program

### **Registration and Networking Breakfast Sponsor Both Days of the Program: \$6,000**

*(Exclusive Opportunity)*

- Logo recognition on focal piece the during event
- Registration for two attendees
- 50 passes to The Original Miami Beach Antique Show
- Full page advertisement in the show directory
- Logo on napkins during event
- Logo on show homepage and Jewelry History Series page
- Logo and 50-word description of your company in on-site conference program
- Opportunity to provide promotional items in gift bags provided to all attendees
- Logo recognition on certificate of completion mailed to all attendees after program
- Onsite sponsor logo recognition on all signage related to the event
- Conference attendee mailing list
- Inclusion in our "Spotlight on Sponsors" section of the show directory

### **Closing Reception: \$4,000**

*(Exclusive Opportunity)*

- Opportunity for welcome and introduction at the reception (1-2 minutes)
- Logo recognition on focal piece the during event
- Registration for two attendees
- 50 passes to The Original Miami Beach Antique Show
- Full page advertisements in the show directory
- Logo on napkins during event
- Logo on show homepage and Jewelry History Series page
- Logo and 50-word description of your company in On-site Conference Program
- Opportunity to provide promotional items in gift bags provided to all attendees
- Logo recognition on certificate of completion mailed to all attendees after program
- Onsite sponsor logo recognition on all signage related to the event
- Conference attendee mailing list
- Inclusion in our "Spotlight on Sponsors" section of the show directory

*continues*

**CONTACT: Katrina Canady, Director of Sales, 239.494.5414, [katrina.canady@usantiqueshows.com](mailto:katrina.canady@usantiqueshows.com)  
Daphne Moss, Sales Manager, 239.330.3837, [daphne.moss@usantiqueshows.com](mailto:daphne.moss@usantiqueshows.com)**



## **Boxed Lunch Sponsorship: \$5,000**

*(Exclusive Opportunity)*

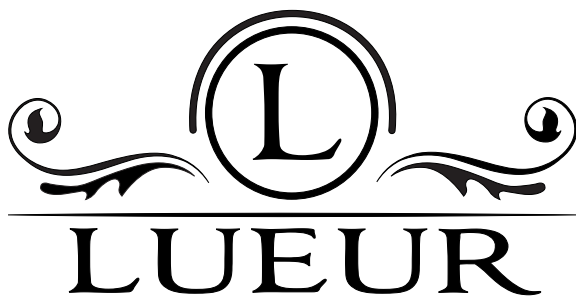
- Logo recognition on focal piece the during event
- Registration for two attendees
- 50 passes to The Original Miami Beach Antique Show
- Full page advertisement in the show
- Logo on napkins during event
- Logo on show homepage and Jewelry History Series page
- Logo and 50-word description of your company in on-site conference program
- Opportunity to provide promotional items in gift bags provided to all attendees
- Logo recognition on certificate of completion mailed to all attendees after program
- Onsite sponsor logo recognition on all signage related to the event
- Conference attendee mailing list
- Inclusion in our "Spotlight on Sponsors" section of the show directory

## **Conference Bags: \$2,500**

*(Exclusive Opportunity)*

- Provide bags given to all Jewelry History Series attendees
- Full page advertisement in the show directory
- 20 passes to The Original Miami Beach Antique Show
- Opportunity to provide promotional items in gift bags provided to all attendees
- Logo on show website with link to sponsor homepage
- Inclusion in our "Spotlight on Sponsors" section of the show directory
- Company logo included on any advertisements related to the program





**October 28-31, 2016**

**March 13-15, 2016**

Jacob K. Javits Convention Center

## An Exclusive Selection of Antique Jewelry and Watches

### Platinum Sponsor: \$7,500

- Logo inclusion in all print advertising, including major jewelry and antique trade publications, as well as important local and regional publications (full list available upon request).
- Two full page advertisements in show directory including website advertisement on all website pages
- Sponsor branding on all show tote bags provided to exhibitors upon check in
- Web ad or logo included in all email campaigns to more than 10,000 potential buyers
- Booth drop of sponsor information to all show exhibitors during event
- Advertisement on all printed tickets purchased online (300 x 700 px)
- Dedicated press release announcing sponsorship
- Sponsor information provided to all attendees purchasing tickets onsite

### Gold Sponsor: \$5,000

- Logo inclusion in all print advertising, including major jewelry and antique trade publications, as well as important local and regional publications (full list available upon request).
- One full page advertisement in show directory including website advertisement on all website pages
- Booth drop of sponsor information to all show exhibitors during event
- Sponsor information provided to all attendees purchasing tickets onsite
- Dedicated press release announcing sponsorship

### Cocktail Station "Your Name Here": Starting at \$5,500

- Branded cocktail napkins
- Prominent sign in the bar area
- Branded complimentary drink tickets
- Full page advertisement in show directory

### Meterboards: \$2,000

- Double sided
- Positioned near show entrance or registration
- A great way to direct attendees to your booth
- At 87" they are easily seen
- Limited opportunities available

**CONTACT: Katrina Canady, Director of Sales, 239.494.5414, [katrina.canady@usantiqueshows.com](mailto:katrina.canady@usantiqueshows.com)**  
**Daphne Moss, Sales Manager, 239.330.3837, [daphne.moss@usantiqueshows.com](mailto:daphne.moss@usantiqueshows.com)**

---

### BASIC ADVERTISING PACKAGES

PLATINUM: \$3,000	GOLD: \$1,550	SILVER: \$800
<ul style="list-style-type: none"><li>• 2 Full Page Ads in Show Directory</li><li>• Upgraded Directory Listing</li><li>• Logo inclusion on all attendee email</li><li>• Inclusion in Product Showcase</li></ul>	<ul style="list-style-type: none"><li>• Full Page Ad in Show Directory</li><li>• Upgraded Directory Listing</li><li>• Inclusion in Product Showcase</li></ul>	<ul style="list-style-type: none"><li>• Half Page Ad in Show Directory</li><li>• Upgraded Directory Listing</li><li>• Inclusion in Product Showcase</li></ul>





**June 5-8, 2017**  
Las Vegas Convention Center

World's Largest Antique, Vintage and Estate Jewelry  
and Watch Show Devoted to Members of the Trade Only

**Platinum Sponsor: \$12,000**

- Logo inclusion in all print advertising in major jewelry trade publications, (full list available upon request)
- Inclusion on billboard advertisements strategically located on or near the Las Vegas Strip
- Branding on all show tote bags provided to exhibitors upon check in
- Two full page advertisements in show directory including website advertisement on all website pages
- Web ad or logo included in all email campaigns to more than 10,000 potential buyers
- Booth drop of sponsor information to all show exhibitors during event
- Dedicated press release announcing sponsorship

**Gold Sponsor: \$6,000**

- Logo inclusion in all print advertising in major jewelry trade publications (full list available upon request)
- One full page advertisement in show directory including website advertisement on all website pages
- Booth drop of sponsor information to all show exhibitors during event
- Sponsor information provided to all attendees purchasing tickets onsite
- Dedicated press release announcing sponsorship

**Literature Kiosk: \$2,500**

Be the first brand seen by more than 6,000 attendees prior to entering the show. Along with Literature Kiosk branding, this opportunity comes with a full page advertisement in the onsite show directory.

**Entrance Unit: \$1,500**

- Advertise your company on the back side of our entrance unit
- Will be seen by everyone leaving the show
- Only 5 opportunities available

**Meterboards: \$2,000**

- Double sided
- Positioned near show entrance or registration
- A great way to direct attendees to your booth
- At 87" they are easily seen
- Limited opportunities available

**Attendee Registration  
Confirmation Emails: \$5,000**

- Banner ad (650 x 150 pixels) inside the confirmation email that is sent to every Las Vegas Antique Jewelry & Watch Show attendee prior to the show

**CONTACT: Katrina Canady, Director of Sales, 239.494.5414, [katrina.canady@usantiqueshows.com](mailto:katrina.canady@usantiqueshows.com)**  
**Daphne Moss, Sales Manager, 239.330.3837, [daphne.moss@usantiqueshows.com](mailto:daphne.moss@usantiqueshows.com)**

**BASIC ADVERTISING PACKAGES**

<b>PLATINUM: \$3,000</b>	<b>GOLD: \$1,550</b>	<b>SILVER: \$800</b>
<ul style="list-style-type: none"> <li>• 2 Full Page Ads in Show Directory</li> <li>• Upgraded Directory Listing</li> <li>• Logo inclusion on all attendee email</li> <li>• Inclusion in Product Showcase</li> </ul>	<ul style="list-style-type: none"> <li>• Full Page Ad in Show Directory</li> <li>• Upgraded Directory Listing</li> <li>• Inclusion in Product Showcase</li> </ul>	<ul style="list-style-type: none"> <li>• Half Page Ad in Show Directory</li> <li>• Upgraded Directory Listing</li> <li>• Inclusion in Product Showcase</li> </ul>

.NEW YORK.  
**ANTIQUE**  
JEWELRY & WATCH  
**SHOW**

**July 21-24, 2017**  
Metropolitan Pavilion

More Than 100 of the World's Most Elite Dealers  
in Antique, Vintage and Estate Jewelry and Watches

**Platinum Sponsor: \$7,500**

- Logo inclusion in all print advertising, publications, as well as important local and regional publications (full list available upon request)
- Two full page advertisements in show directory including website advertisement on all website pages
- Sponsor branding on all show tote bags provided to exhibitors upon check in
- Web ad or logo included in all email campaigns to more than 10,000 potential buyers
- Booth drop of sponsor information to all show exhibitors during event
- Advertisement on all printed tickets purchased online (300 x 700 px)

- Dedicated press release announcing sponsorship
- Sponsor information provided to all attendees purchasing tickets onsite

**Gold Sponsor: \$5,000**

- Logo inclusion in all print advertising, including major jewelry trade publications, as well as important local and regional publications (full list available upon request)
- One full page advertisement in show directory including website advertisement on all website pages
- Booth drop of sponsor information to all show exhibitors during event
- Sponsor information provided to all attendees purchasing tickets onsite
- Dedicated press release announcing sponsorship

**Cocktail Station**  
**"Your Name Here":**  
**Starting at \$5,500**

- Branded cocktail napkins
- Prominent sign in the bar area
- Branded complimentary drink tickets
- Full page advertisement in show directory

**Window Clings: \$2,000**

- Wrap the front windows at The Metropolitan Pavilion with your creative advertising
- Showcase your company all 4 days of the show
- Located next to the entrance
- Only 2 opportunities available

**CONTACT: Katrina Canady, Director of Sales, 239.494.5414, [katrina.canady@usantiqueshows.com](mailto:katrina.canady@usantiqueshows.com)**  
**Daphne Moss, Sales Manager, 239.330.3837, [daphne.moss@usantiqueshows.com](mailto:daphne.moss@usantiqueshows.com)**

**BASIC ADVERTISING PACKAGES**

<b>PLATINUM: \$3,000</b>	<b>GOLD: \$1,550</b>	<b>SILVER: \$800</b>
<ul style="list-style-type: none"><li>• 2 Full Page Ads in Show Directory</li><li>• Upgraded Directory Listing</li><li>• Logo inclusion on all attendee email</li><li>• Inclusion in Product Showcase</li></ul>	<ul style="list-style-type: none"><li>• Full Page Ad in Show Directory</li><li>• Upgraded Directory Listing</li><li>• Inclusion in Product Showcase</li></ul>	<ul style="list-style-type: none"><li>• Half Page Ad in Show Directory</li><li>• Upgraded Directory Listing</li><li>• Inclusion in Product Showcase</li></ul>