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Las Vegas Antique Jewelry & Watch Show partners with Polygon to offer attendees the opportunity to attend exclusive private jewelry auctions Polygon's leading online community and trading network is an invaluable resource for jewelry retailers

**MIAMI, FLA– May 13, 2011** - <u>US Antique Shows</u>, a major producer of antique shows in North America, announced today that <u>The Las Vegas Antique Jewelry & Watch Show</u> has partnered with Polygon, the leading online community and trading network for gem and jewelry professionals. The Las Vegas Antique Jewelry & Watch Show has become the largest trade show in the U.S. focusing on the antique jewelry and watch industry and opens at the Paris Las Vegas on June 2, 2011, one day before the JCK show.

"We're thrilled to be partnering, once again, with Polygon," said Andrea Canady, Fair Director of the Las Vegas Antique Jewelry & Watch Show. "This partnership will help maximize our exhibitors' business goals and bottom-line initiatives through additional networking and business building opportunities for our dealers."

The most active online community and trading network for qualified gem and jewelry professionals, <u>Polygon</u> has helped thousands of members gain invaluable knowledge and find unique trading opportunities that have significantly impacted the year over year growth of their business.

Polygon's new <u>private auction platform</u> allows sellers to host their own VIP events and buyers to benefit from great prices on exceptional jewelry items, estate pieces, watches, coins, loose diamonds, colored stones, and more. This year, visitors will benefit from the privileged opportunity of attending <u>online auctions</u> following the show. Hosted by exhibitors, the auctions will feature items seen on the show floor as well as a variety of other items available from these suppliers. "We are very pleased to partner with the Las Vegas Antique Jewelry & Watch Show and offer exhibitors and attendees the unique opportunity to participate in these exclusive auctions," stated Lindsay Watkin, Polygon's Sales and Marketing Director. "A great complement to the show, VIP auctions are also an excellent opportunity for visitors to connect with vendors postshow and take advantage of some last chance deals on fabulous pieces."

Show hours are from 11:00 a.m. to 7:00 p.m. from June 2-4<sup>th</sup> and 11:00 a.m. to 4:00 p.m. on June 5<sup>th</sup>. Admission is only \$15 to attend all four days of the show. Please note that this is a trade only event. Business cards with a valid photo ID will be required for entry. For more information about the show, or to purchase tickets, please call (239) 732-6642, or visit <u>The Las Vegas Antique Jewelry & Watch Show</u>.

The Paris Las Vegas and Bally's Hotels are offering exceptional discounted hotel room rates to dealers and trade visitors to the show. The special offers include a discounted rate of \$49 weekdays and \$116 Friday & Saturday for Bally's and \$99 weekdays and \$159 Friday & Saturday for the Paris Las Vegas. To make a reservation, call 1-877-603-4386, and mention the following discount codes: SBLVA1 for Bally's or SPLVA1 for Paris Hotel Las Vegas.

## About Polygon

Over 2,800 members benefit from best-in-class professional social network tools and the largest online selection of estate pieces, high end watches, jewelry, loose diamonds, colored stones, pearls, coins and more. The high caliber of members on the network and the active participation of some of the brightest minds in the industry have made <u>Polygon</u>'s community one of the most avidly sought business tools in the trade. Call 1-800-221-4435 or email <u>info@polygon.net</u> for more information.

## About The Las Vegas Antique Jewelry & Watch Show

<u>The Las Vegas Antique Jewelry & Watch Show</u> is produced by GLM®. GLM is a leading producer and marketer of consumer product tradeshows in North America, serving industries as diverse as giftware, home furnishings, social stationery, home textiles, tabletop, gourmet housewares, contemporary furniture, personal care, antiques, jewelry, art, surf, skate, water sports, swim and resorts. GLM also manages business expositions and conferences on behalf of others, within the hospitality industry. Additional information about GLM is available online at <u>www.glmshows.com</u>. Follow us on <u>Twitter at MiamiAntiquShow</u> or Facebook at <u>http://www.facebook.com/pages/The-Las-Vegas-Antique-Jewelry-Watch-Show/155549777814165</u>. For additional information, visit <u>www.usantiqueshows.com</u>

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