

Antique Jewelry & Watch Show Achieves Largest Las Vegas Opening

LAS VEGAS — The Las Vegas Antique Jewelry & Watch Show recently reported a 25 percent increase in opening day attendance, 11 percent cumulatively, at the May 29–June 1 event. Conducted at the Paris Hotel & Casino during Las Vegas’s Jewelry Week, the four-day trade show featured a large selection of antique jewelry and watches from nearly 400 dealers. The event is hosted by US Antique Shows.

“The improvements made to this year’s show was largely based on feedback we received from our exhibitors,” says Dan Darby, Emerald Expositions vice president and US Antique Shows general manager. “The redesign of the show floor, attendee badging system and thoroughly vetting attendees who can access the show proved successful. We received an overwhelming amount of positive remarks from both dealers and attendees who felt that the new show floor design was easier to navigate and shop. As a result, we had more than 90 percent of dealers renew their booths for 2015.”

Maurice Moradof, owner of Yafa Signed Jewels, reported, “We sold many significant pieces to interested buyers. The Las Vegas Antique Jewelry & Watch Show continues to improve year after year, demonstrating that the antique jewelry market is very strong.”

Another highlight this year was J.A.B.W.C.J. Ltd London’s

1658 antique silk on wood jewelry box, the oldest item on the show floor. Acquired from a private family in Italy, there are only two known jewelry boxes dated from this period in the United Kingdom.

In its 18th year, the show has consistently choice merchandise from all eras of jewelry history but also industry-recognized dealers who attract clientele from across the globe. The increased attendance was a standout feature at this year’s show as many dealers commented on the strong buying power that was ongoing each day of the show.

“We haven’t stopped the whole time and sold everything from one carat to 3.5-carat diamonds,” said National Estate Jewelers owner Barry Blank.

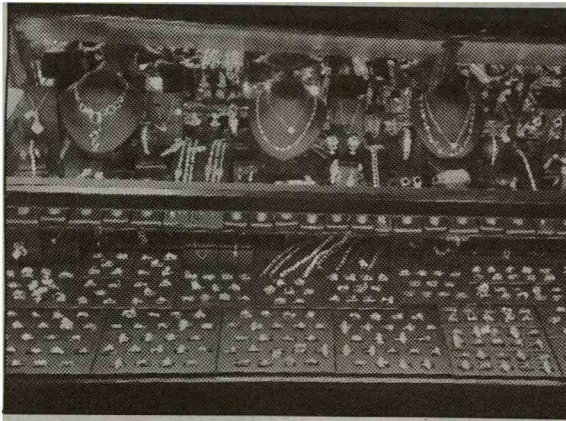
National Estate Jewelers has been family owned and operated for four generations

and Blank noted, “We’ve worked with US Antique Shows for more than 29 years. The Las Vegas show has been an excellent opportunity for us to showcase our pieces and we have a great location on the show floor.”

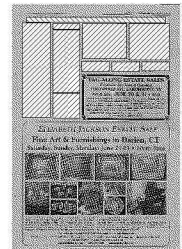
Charterhouse & Sons Vice President John Greiner has also had great success this year in Las Vegas. “It has been very busy for us and there has been lots of trading, selling and buying. The management attracts established dealers and serious buyers to each of their events.”

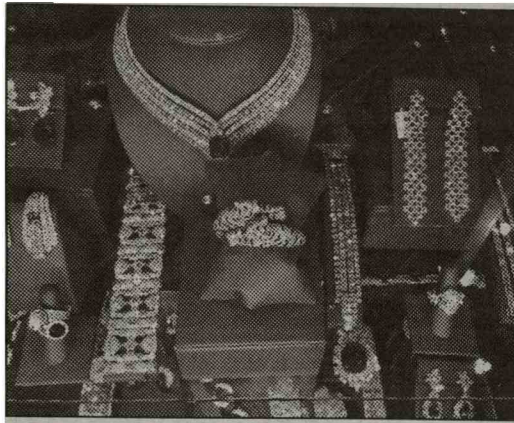
US Antique Shows now produces nine shows nationally. The next show scheduled is the New York Antique Jewelry & Watch Show, July 25–28 at the Metropolitan Pavilion.

For additional information, www.usantiqueshow.com or 239-732-6642.



National Estate Jewelers





Yafa Signed Jewels