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Polygon Becomes a Premiere Partner with The Las Vegas Antique Jewelry & Watch Show

Polygon's leading online community and trading network is an invaluable resource for jewelry retailers

Miami, Fla., May 13, 2010 – GLM, a leading producer and marketer of consumer product tradeshows in North America, is pleased to announce that Polygon, the leading online community and trading network for gem and jewelry professionals, has become a premier partner with the <u>Las Vegas Antique Jewelry & Watch Show</u>.

"We're thrilled to be partnering with Polygon at the Las Vegas Antique Jewelry & Watch Show," said Andrea Canady, fair director of the <u>Las Vegas Antique Jewelry & Watch Show</u>. "This affiliation will allow us to further our exhibitors' business goals and bottom-line initiatives through additional avenues for peer-to-peer global networking opportunities."

<u>Polygon</u> provides its members worldwide with an online trading platform to buy and sell diamonds, colored stones, finished jewelry, precious metals, pearls, watches, estate pieces and more. For retail jewelers and suppliers, Polygon is an efficient and cost-effective sourcing and marketing tool, with millions of dollars in transactions generated every day. Polygon is also host to the industry's most active discussion forums, where members exchange business tips, tools and leading industry information. Polygon will have a booth located in the lobby of the Marquee Ballroom at the MGM Grand near the entrance of show.

"Polygon is very excited about the synergy in partnering with the Las Vegas Antique Jewelry & Watch Show," stated Lynn Bahan, <u>Polygon</u>'s marketing director. "The show compliments our online marketplace with its focus on antique jewelry and watches, which are bought and sold daily on Polygon's trading channels."

The Las Vegas Antique Jewelry & Watch Show is the leading trade only show during Jewelry Week, June 3 – 6, 2010. Dealers at the show will exhibit extraordinary jewelry and watches from famous brands including Cartier, Rolex, Tiffany's, Harry Winston, David Webb, Patek Philippe and Van Cleef & Arpels. Much of the merchandise available is signed and many pieces have extensive provenances detailing previous ownership by celebrities or royalty.

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The 2010 show hours are from 11 a.m. - 7 p.m. Thursday, June 3, through Saturday, June 5, and 11 a.m. - 4 p.m. on Sunday, June 6. A one-time admission of \$15 is valid for all four days of the show. A valid photo id and business card is required for admittance to the show.

MGM Grand is offering exceptional discounted hotel room rates to dealers and trade visitors to the show. To make a reservation, call (877) 880-0880, and mention the following discount code: ANT142.

For partnership opportunities or additional show information about GLM, please call (702) 485-2219 or visit www.VegasAntiqueJewelry.com.

About Polygon

Established in 1984, Polygon, is the leading online community and trading network for qualified professionals in the gem and jewelry industry. Polygon facilitates millions of dollars in transactions every day by providing its members worldwide with access to an unparalleled inventory of diamonds, colored stones, finished jewelry, precious metals, pearls, watches, estate pieces and more. Polygon's products and services include innovative sales and marketing tools, and are designed to help retail jewelers, suppliers, manufacturers and other gem and jewelry industry professionals simplify and grow their business. Polygon is a division of Mediagrif Interactive Technologies Inc. (TSX: MDF).

About The Las Vegas Antique Jewelry & Watch Show

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