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The Las Vegas Antique Jewelry & Watch Show Achieves Largest Show Opening in 18 Year History

LAS VEGAS (June 5, 2014) – The Las Vegas Antique Jewelry & Watch Show recently reported a 25 percent increase in opening day attendance, 11 percent cumulatively, at the May 29-June 1 event. Held at the Paris Hotel & Casino during Las Vegas' Jewelry Week, the four day tradeshow featured the largest selection of antique jewelry and watches from nearly 400 dealers. The event is hosted by U.S. Antique Shows, the world's leading producer of indoor antique shows.

"The improvements made to this year's show was largely based on feedback we received from our exhibitors," says Dan Darby, Emerald Expositions vice president and U.S. Antique Shows general manager. "The redesign of the show floor, attendee badging system and thoroughly vetting attendees who can access the show proved successful. We received an overwhelming amount of positive remarks from both dealers and attendees who felt that the new show floor design was easier to navigate and shop. As a result of these incredibly successful changes, we had more than 90 percent of dealers renew their booths for 2015."

Maurice Moradof, owner of Yafa Signed Jewels, has participated in U.S. Antique Shows events for 25 years. "This year, in Las Vegas, we sold many significant pieces to interested buyers. The Las Vegas Antique Jewelry & Watch Show continues to improve year after year demonstrating that the antique jewelry market is very strong."

Another highlight this year was J.A.B.W.C.J. LTD London's 1658 antique silk on wood jewelry box, the oldest item on the 2014 show floor. Acquired from a private family in Italy, there are only two known jewelry boxes dated from this period in the United Kingdom.

In its 18th year, the Las Vegas Antique Jewelry & Watch Show has consistently hosted not only incredible merchandise from all eras of jewelry history, but also industry recognized dealers who attract clientele from across the globe. The increased attendance was a standout feature at this year's show as many dealers commented on the strong buying power that was ongoing each day of the show.

"We haven't stopped the whole time and sold everything from one carat to 3.5 carat diamonds!" exclaims owner of National Estate Jewelers Barry Blank.

National Estate Jewelers has been family owned and operated for four generations and Blank has always actively participated in U.S. Antique Shows events. "We've worked with U.S. Antique Shows for more than 29 years. The Las Vegas show has been an excellent opportunity for us to showcase our pieces and we have a great location on the show floor."

Charterhouse & Sons Vice President John Greiner has also had great success this year in Las Vegas. "It has been very busy for us and there has been lots of trading, selling and buying. U.S. Antique Shows always produces reputable shows and attracts established dealers and serious buyers to each of their events. It makes it very easy for us to conduct sales and develop new client relationships."

U.S. Antique Shows now produces nine shows nationally. The next show scheduled is the New York Antique Jewelry & Watch Show, July 25-28, 2014 at the Metropolitan Pavilion.

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About U.S. Antique Shows

U.S. Antique Shows, the world's largest producer of indoor antique shows, focuses on presenting a wide range of antiques as well as antique, vintage and estate jewelry and watches to 50,000 consumers annually. The company is the only producer that serves the unique needs of the antique and antique jewelry industry supporting sales in Las Vegas, Los Angeles, Miami, Miami Beach and New York. Their shows host internationally recognized dealers promoting the purchase of rare and unusual historic merchandise to antiques collectors, novice enthusiasts, socialites and celebrities. U.S. Antique Shows draws more than 3,000 dealers from 22 countries worldwide exhibiting their signature collections in 400,000 net square feet across nine shows.

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